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	United the Rapezwall Reduction Act of 199	95. no persor	PTO/SB/21 (09-04) Approved for use through 07/31/2006. OMB 0651-0031 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE as are required to respond to a collection of information unless it displays a valid OMB control number.			
	THADO		Application Number	10/081,841		
	TRANSMITTAL		Filing Date	February 20, 2002		
FORM (to be used for all correspondence after initial filing)			First Named Inventor	CARLIN, Bruce		
			Art Unit	2179		
			Examiner Name	THERIAULT, Steven		
	Total Number of Pages in This Submission	7+1+16	Attorney Docket Number	CAR 0002P		

Tot	al Number of	Pages in This Submission	7+1+16	Attorney Docket Numbe	CAR 0002	P.			
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L			ENC	LOSURES (Check	all that apply	<u>()</u>			
	Fee Trans	smittal Form		Drawing(s)			After A	Allowance Communication to T	С
	√ Fe	ee Attached		Licensing-related Papers				Il Communication to Board reals and Interferences	
	Extension Express A information Certified C Documen Reply to N Incomplet	ter Final fidavits/declaration(s) of Time Request Abandonment Request on Disclosure Statement Copy of Priority	Rema	Petition Petition to Convert to a Provisional Application Power of Attorney, Revoca Change of Correspondenc Terminal Disclaimer Request for Refund CD. Number of CD(s) Landscape Table on rks	e Address		(Appea Propri Status	Il Communication to TC Il Notice, Brief, Reply Brief) etary Information Letter Enclosure(s) (please Identify)	
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT									
Firm N	Firm Name FUESS & DAVIDENAS								
Signature									
Printed name William C. Fuess									
Date August 25, 2005				Reg. No. 30.054					
CERTIFICATE OF TRANSMISSION/MAILING									
sufficie	oy certify the ent postage te shown be	as first class mail in an	s being facsi envelope ad	imile transmitted to the US dressed to: Commissioner	PTO or depos for Patents, I	sited with P.O. Box	n the Un (1450, /	ited States Postal Service with Alexandria, VA 22313-1450 on	
Signat	ure								
Typed	or printed r	name William C. Fue	ess				Date	August 25, 2005	

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments contine amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Typed or printed name

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PTO/SB/17 (10-04v2)

Approved for use through 07/31/2006. OMB 0651-0032

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FEE TRANSMITTAL for FY 2005

Effective 10/01/2004. Patent fees are subject to annual revision.

Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT (\$)

	The state of the s	
Coi	mplete if Known	
Application Number	10/0,81 841	
Filing Date	02/26/2002	
First Named Inventor	CARLIN	
Examiner Name	THERIAULT	
Art Unit	7179	
Attorney Docket No.	CAR DODA	

METHOD OF PAYMENT (check all that apply)	FEE CALCULATION (continued)					
Check Credit card Money Other None	3. ADDITIONAL FEES					
Deposit Account:	Large Entity Small Entity					
Deposit Account.	Fee	Fee		Fee	Fee Description	
Account	Code 1051	130	Code 2051		Surcharge - late filing fee or oath	Fee Paid
Number Deposit	1052	50	2052	25	Surcharge - late provisional filing fee or	
Account Name	1032	30	2032	23	cover sheet	
The Director is authorized to: (check all that apply)	1053	130	1053		Non-English specification	
Charge fee(s) indicated below Credit any overpayments	1812	2,520	1812	2,520	For filing a request for ex parte reexamination	
Charge any additional fee(s) or any underpayment of fee(s)	1804	920*	1804	920*	Requesting publication of SIR prior to Examiner action	
Charge fee(s) indicated below, except for the filing fee to the above-identified deposit account.	1805	1,840*	1805	1.8401	Requesting publication of SIR after Examiner action	
FEE CALCULATION	1251	110	2251	55	Extension for racy within airst month	
I. BASIC FILING FEE	1252	436	2232	215	Extension for right, with recently month	
Large Entity Small Entity	1253	980	2253	490	Extension for repay in their trial month	<u> </u>
Fee Fee Fee Fee Fee Description Fee Paid (Code (S)	1254	1,530	2254	765	Extension for reply within fourth month	
1001 790 2001 395 USIG Shiry fee	1255	2,080	2255	1.040	Extension for reply within lifth month	
1002 350 2002 175 Design filing ree	1401	340	2401	170	Notice of Appeal	à
1003 550 2003 275 Plant filing fee	1402	340	2402		Filing a brief in support of an appeal	
1004 790 2004 395 Reissue filing fee	1403	300	2403		Request for oral hearing	
1005 160 2005 80 Provisional filing fee	1451	1,510	1451	1,510	Petition to institute a public use proceeding	
SUBTOTAL (1) (\$)	1452	110	2452		Petition to revive - unavoidable	
30BTOTAL (1) [(3)	1453	1,370	2453	685	Petition to revive - unintentional	
2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE	1501	1,370	2501	685	Utility issue fee (or reissue)	
Extra Claims below Fee Paid	1502	490	2502	245	Design issue fee	
Total Claims	1503	660	2503	330	Plant issue fee	
Independent Claims X I = 44	1460	130	1460	130	Petitions to the Commissioner	
Multiple Dependent	1807	50	1807	50	Processing fee under 37 CFR 1.17(q)	
Large Entity Small Entity	1806	180	1806	180	Submission of Information Disclosure Stmt	
Fee Fee Fee <u>Fee Description</u> Code (\$) Code (\$)	8021	40	8021	40	Recording each patent assignment per property (times number of properties)	
1202 18 2202 9 Claims in excess of 20	1809	790	2809	395	Filing a submission after final rejection	
1201 88 2201 44 Independent claims in excess of 3					(37 ČFR 1.129(a))	
1203 300 2203 150 Multiple dependent claim, if not paid 1204 88 2204 44 ** Reissue independent claims	.1810	790	2810	395	For each additional invention to be examined (37 CFR 1.129(b))	
1204 88 2204 44 ** Reissue independent claims over original patent	1801	790	2801	395	Request for Continued Examination (RCE)	
1205 18 2205 9 ** Reissue claims in excess of 20 and over original patent	1802	900	1802	900		
	Other	fee (sp	ecifv)		or a accign application	
SUBTOTAL (2) (\$) 62			,,	iling F	ee Paid SUBTOTAL (3) (5)	
**or number previously paid, if greater; For Reissues, see above				<i>9</i> ·	ee Paid SUBTOTAL (3) (\$)	

SUBMITTED BY	 			(Complete (if a	applicable))]
Name (Print/Type)	WM	FUESS	Registration No. 30 05 /	Telephone	898,493 39	7
Signature	W. C	Tun.	The second section is the second second	Date	08/25/05	

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AUS 2 9 2005 IN

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Bruce CARLIN)	Confirmation No.:4479
Serial No.: 10/081,841)	Group Art Unit: 2179
Filed: February 20, 2002) } }	Examiner: Theriault, Steven

For: NETWORK-LINKED INTERACTIVE THREE-DIMENSIONAL COMPOSITION AND DISPLAY OF SALEABLE OBJECTS IN SITU IN VIEWER-SELECTED SCENES FOR PURPOSES OF OBJECT PROMOTION AND PROCUREMENT, AND GENERATION OF

OBJECT ADVERTISEMENTS
)
Atty's Docket No.: CAR 0002P
)

San Diego, California August 25, 2005

AMENDMENT UNDER 37 C.F.R. §115

Box Amendment - Patents Commissioner of Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

Timely in response to the first Office Action mailed August 25, 2005, please amend the above-identified patent application as follows:

In the Claims

Please cancel claims 1-19, and add claims 20-41, as shown in the attached complete set of pending claims as amended.

The Abstract

Please replace the ABSTRACT (on one sheet) of the application as filed with the attached ABSTRACT. No new matter is added.

08/30/2005 HGUTEMA1 00000039 10081841

01 FC:2202 02 FC:1999 50.00 DP 12.00 DP